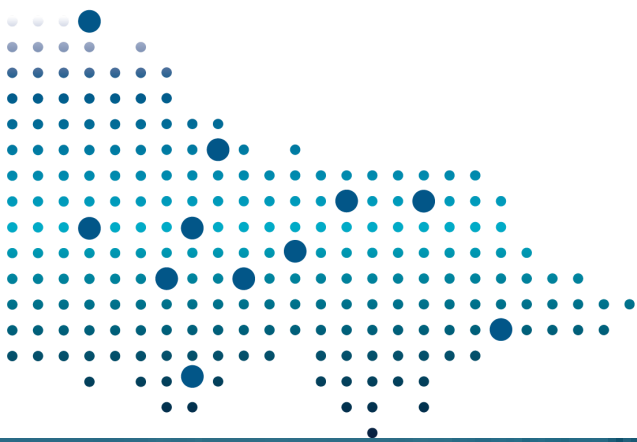


ALLIANCE OF RURAL & REGIONAL COMMUNITY HEALTH INAUGURAL CONFERENCE



ARRCH

Alliance of Rural & Regional
Community Health

SPONSORSHIP PACKAGE

5th- 6th October 2023

*RACV Goldfields Resort
Creswick, Victoria*

ARRCH INAUGURAL CONFERENCE
5-6 OCTOBER 2023
RACV GOLDFIELDS RESORT



ARRCH

Alliance of Rural & Regional
Community Health

TABLE OF CONTENTS

1

Welcome to ARRCH and our communities

2

Helping those most in need

3

Deep reach into communities

4

Why Community Health?

5

Building economic prosperity

6

Sponsorship Packages

7

Contact Us

ARRCH INAUGURAL CONFERENCE
5-6 OCTOBER 2023
RACV GOLDFIELDS RESORT



ARRCH

Alliance of Rural & Regional
Community Health

WELCOME TO ARRCH AND OUR COMMUNITIES

On behalf of ARRCH, the alliance of 11 registered rural and regional community health organisations across Victoria, it is my great pleasure to invite you to partner with us for our inaugural conference in October 2023.

In supporting us to make this event a success, we invite you to be a part of our vision, *"To reduce health inequity and improve community health and wellbeing in rural and regional Victoria."*

We believe with our collective resources, we can make a difference to more communities than ever before.

Over the years, we have been humbled by the support of partners who make our crucial work possible. Their commitment has allowed us to help people that might otherwise be unable to access the help and services they need .

The ARRCH Conference is an exciting opportunity to share what works, and engage with researchers, government, and community leaders, to further explore initiatives that will make a difference to the health and wellbeing of those living in rural and regional Victoria.

We welcome you to be part of this milestone event.

Mandy Hutchinson

Mandy Hutchinson
Chair, Alliance of Rural and Regional Community Health



ARRCH INAUGURAL CONFERENCE
5-6 OCTOBER 2023
RACV GOLDFIELDS RESORT



ARRCH

Alliance of Rural & Regional
Community Health

HELPING THOSE MOST IN NEED

ARRCH helps to bridge the gap to improve health equity across rural and regional Victoria and is united in delivering targeted, placed-based services and support.

Rural and regional communities face unique challenges in accessing healthcare. Many residents live in poverty and have limited access to the internet, transport, and medical support. We prioritise healthcare access and community support to the people who need it the most.

We are proud to work with Victoria's diverse communities and believe in a world where no one is excluded from healthcare due to their culture, language, or identity.

- Over 65% of ARRCH clients are pension recipients or healthcare card holders
- One in three clients live in Australia's lowest socio-economic post codes (SEIFA decile 1 & 2)



ARRCH INAUGURAL CONFERENCE
5-6 OCTOBER 2023
RACV GOLDFIELDS RESORT



ARRCH

Alliance of Rural & Regional
Community Health

DEEP REACH INTO COMMUNITIES

We are deeply connected and invested in our local communities. We build relationships and connections across lifetimes and generations as we work with the complexities of people's lives.

We are on the ground whether it be helping people to access primary health care locally, or supporting communities through the pandemic, bushfires and flood recovery.

- 187,022 square km covered, or 82.5% of Victoria
- 200,000 clients reached annually and growing



ARRCH INAUGURAL CONFERENCE
5-6 OCTOBER 2023
RACV GOLDFIELDS RESORT



ARRCH

Alliance of Rural & Regional
Community Health

WHY COMMUNITY HEALTH?

The need for place-based community health with its deep connections to local communities, especially at-risk populations, has never been greater. Community health has proven expertise in working with individuals and families that can fall through the gaps, listening and identifying community needs and developing the bespoke programs to create wraparound supports.



ARRCH INAUGURAL CONFERENCE
5-6 OCTOBER 2023
RACV GOLDFIELDS RESORT



ARRCH

Alliance of Rural & Regional
Community Health

HOW YOU CAN PLAY YOUR PART IN CREATING HEALTH EQUITY

On behalf of the 11 ARRCH CEOs and board members, we warmly invite your organisation to sponsor and participate in the ARRCH Conference at the RACV Goldfields Resort, Creswick from the 5th - 6th October 2023.

Our conference theme is “Engaging with communities to address health equity, the rural and regional way.” Keynote speakers, ministers, academics, and innovators, will come together to collaborate, further the thinking, and ensure we continue to maximise the impact of every community health dollar spent.

The conference will include the official launch of the ARRCH Alliance, and will showcase the exciting and innovative work of the 11 member organisations, alongside keynote speakers, workshop sessions, research presentations, and addresses from Ministers and key public policy figures.



ARRCH INAUGURAL CONFERENCE
5-6 OCTOBER 2023
RACV GOLDFIELDS RESORT



Alliance of Rural & Regional
Community Health

ARRCH REACH

Sponsorship will provide your organisation with an opportunity to engage with new and existing leaders from all 11 ARCH member organisations. ARRCH members:

- Serve 200,000 clients per annum
- Employ over 3,500 Victorians
- Engage more than 800 volunteer placements to build skills for the future
- Utilised combined budgets of \$280 million
- Generate \$747 million of total economic output
- Work across 77 sites covering 82% of Victoria



ARRCH INAUGURAL CONFERENCE
5-6 OCTOBER 2023
RACV GOLDFIELDS RESORT



ARRCH

Alliance of Rural & Regional
Community Health

BENEFITS OF SPONSORSHIP

The inaugural ARRCH Conference will give you the opportunity to engage directly with CEOs, Board Members, policy makers, leaders and decision makers from across Victoria including;

- Community Health Services
- Medical and Primary Health service
- Acute health services including rural and regional public health services
- Public Health Units
- Primary Health Networks
- Victorian, Commonwealth and Local government departments
- Universities and research bodies

As a sponsor, you will be able to promote and demonstrate your products and services to key decision makers, practitioners and others working across Victoria.

In addition, we will actively promote sponsors and exhibitors in our pre-conference and conference marketing.

We encourage you to attend our gala dinner to network, socialise, and enjoy the very best food and wine the Ballarat region has to offer.

We would very much enjoy the opportunity to partner with you to make the ARRCH Inaugural 2023 Conference a great success.

“ **Community Health has never been more important than now.** ”

We hope you will be a part of this exciting work, another step in bringing health equity to rural and regional Victoria.



ARRCH INAUGURAL CONFERENCE
5-6 OCTOBER 2023
RACV GOLDFIELDS RESORT



Alliance of Rural & Regional
Community Health

SPONSORSHIP PACKAGES

Sponsorship amounts listed in this table are exclusive of GST

Inclusions	Gold	Silver	Bronze	Supporter
	\$15,000	\$10,000	\$5,000	\$1,000 to \$4,000
Company name, logo and hyperlink on ARRCH website	Recognition as Gold sponsor	Recognition as Silver sponsor	Recognition as Bronze sponsor	Recognition as Supporter
Sponsor listing in the final Program Book	Recognition as Gold sponsor	Recognition as Silver sponsor	Recognition as Bronze sponsor	Recognition as Supporter
Company name and logo on Conference Signage	Recognition as Gold sponsor	Recognition as Silver sponsor	Recognition as Bronze sponsor	
Sponsorship acknowledgement on Conference Banners	Recognition as Gold sponsor	Recognition as Silver sponsor	Recognition as Bronze sponsor	
Complimentary tickets to the Conference and Gala Dinner	4 tickets valued at \$2200	2 tickets valued at \$1100	1 ticket valued at \$550	
Company logo shown on slides at commencement of each day and during breaks	✓	✓	✓	
Company brochure in Conference satchels/bags given to each attendee	✓	✓	✓	
Acknowledgement at Gala Dinner	Recognition as Gold sponsor	Recognition as Silver sponsor	Recognition as Bronze sponsor	
Company logo and sponsorship recognition in all digital marketing	Recognition as Gold sponsor	Recognition as Silver sponsor	Recognition as Bronze sponsor	
Table exhibit with your company banner and promotional materials on display over the two days	✓	✓	Company banner only	
Overview of your organisation on ARRCH Website	200 words	100 words		
Organisation banner at the Gala Dinner	✓	✓		
Acknowledgement as major sponsor in opening and closing speech	✓			
Speech at Gala Dinner (7 minutes)	✓			
Exclusivity of sponsorship in the relevant industry sector	✓			
Exclusive branding on either Conference satchl or Conference lanyards	✓			

ARRCH INAUGURAL CONFERENCE
5-6 OCTOBER 2023
RACV GOLDFIELDS RESORT



ARRCH

Alliance of Rural & Regional
Community Health

GOLD SPONSOR

\$15,000 (gst exclusive)

- Exclusivity of sponsorship in the relevant industry sector
- Company name, logo and hyperlink to Company website on ARRCH website (Recognition as Gold Sponsor)
- Sponsor listing in the Program Book (Recognition as Gold Sponsor)
- Company name and logo on Conference Signage
- Exclusive branding on either Conference Satchel or Conference Lanyards.
- Sponsorship acknowledgement on Conference Banners
- Complimentary tickets to the Conference and Gala Dinner (4 tickets to the value of \$2,200)
- Company logo shown on slides at commencement of each day and breaks
- Company brochure in Conference Satchels given to each attendee
- Acknowledgement at Gala Dinner
- Company logo and sponsorship recognition in all digital marketing
- Table exhibit with your company banner and promotional materials on display over the two days
- Overview of your company on ARRCH website (200 words)
- Company banner at the Gala Dinner
- Speech at Gala Dinner (7 minutes)
- Acknowledgement as Major Sponsor in opening and closing speech

ARRCH INAUGURAL CONFERENCE
5-6 OCTOBER 2023
RACV GOLDFIELDS RESORT



ARRCH

Alliance of Rural & Regional
Community Health

SILVER SPONSOR

\$10,000 (gst exclusive)

- Company name, logo and hyperlink to Company website on ARRCH website (Recognition as Silver Sponsor)
- Sponsor listing in the Program Book (Recognition as Silver Sponsor)
- Company name and logo on Conference Signage
- Sponsorship acknowledgement on Conference Banners
- Complimentary tickets to the Conference and Gala Dinner (2 tickets to the value of \$1,100)
- Company logo shown on slides at commencement of each day and breaks
- Company brochure in Conference Satchels given to each attendee
- Acknowledgement at Gala Dinner
- Company logo and sponsorship recognition in all digital marketing
- Table exhibit with your company banner and promotional materials on display over the two days
- Overview of your company on ARRCH website (100 words)
- Company banner at the Gala Dinner

ARRCH INAUGURAL CONFERENCE
5 - 6 OCTOBER 2023
RACV GOLDFIELDS RESORT



ARRCH

Alliance of Rural & Regional
Community Health

BRONZE SPONSOR

\$5,000 (gst exclusive)

- Company name, logo and hyperlink to Company website on ARRCH website (Recognition as Bronze Sponsor)
- Sponsor listing in the Program Book (Recognition as Bronze Sponsor)
- Company name and logo on Conference Signage
- Sponsorship acknowledgement on Conference Banners
- Complimentary tickets to the Conference and Gala Dinner (1 ticket to the value of \$550)
- Company logo shown on slides at commencement of each day and breaks
- Company brochure in Conference Satchels given to each attendee
- Acknowledgement at Gala Dinner
- Company logo and sponsorship recognition in all digital marketing
- Your company banner on display over the two days

ARRCH INAUGURAL CONFERENCE
5 - 6 OCTOBER 2023
RACV GOLDFIELDS RESORT



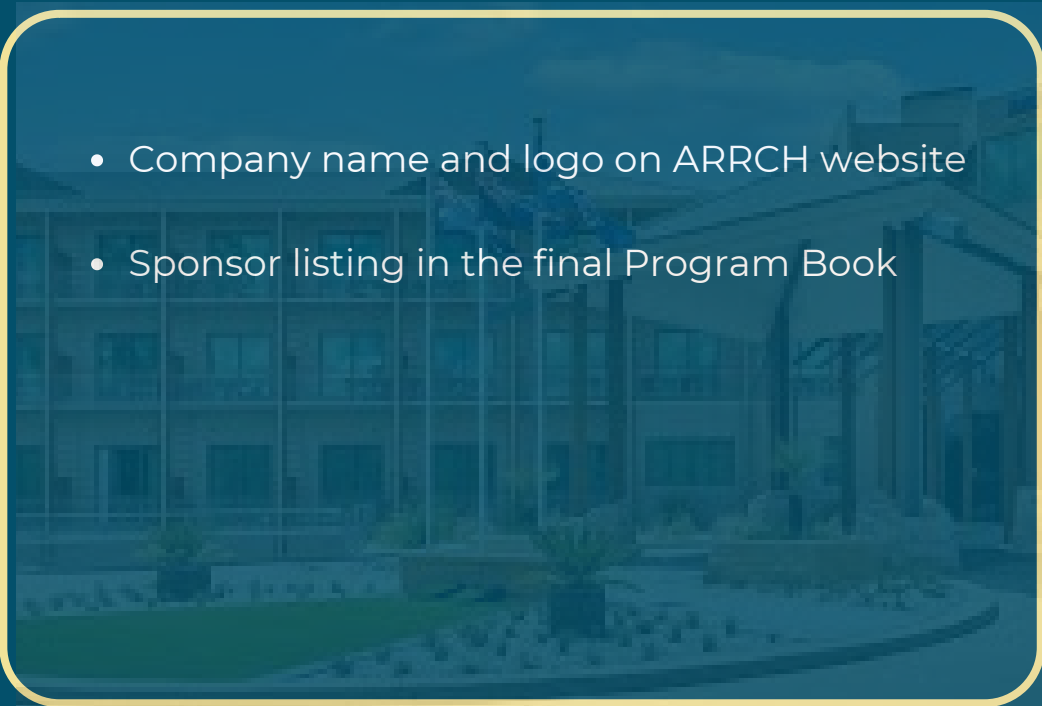
ARRCH

Alliance of Rural & Regional
Community Health

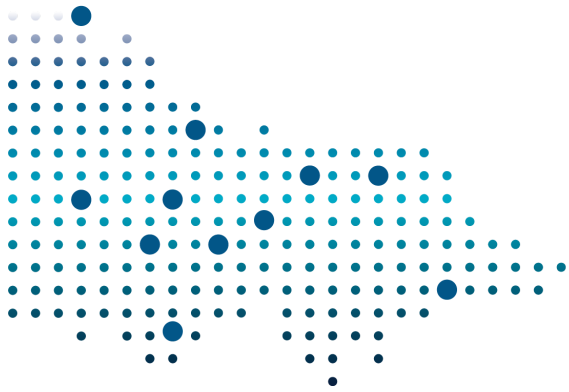
SUPPORTER

\$1,000 - \$ 4,000 (gst exclusive)

- Company name and logo on ARRCH website
- Sponsor listing in the final Program Book



ARRCH INAUGURAL CONFERENCE 5-6
OCTOBER 2023
RACV GOLDFIELDS RESORT



ARRCH

Alliance of Rural & Regional
Community Health

ARRCH AGENCIES



ARRCH INAUGURAL CONFERENCE
5 - 6 OCTOBER 2023
RACV GOLDFIELDS RESORT



ARRCH

Alliance of Rural & Regional
Community Health

CONTACT **US**



03 9744 9505



conference@arrch.org.au



www.arrch.org.au